



HIGHGATE

PRIMARY SCHOOL

Social Media & Social Networking Code of Conduct

January 2023

At Highgate Primary we are so fortunate to have such a supportive community that recognises the importance of the home school partnership and appreciates the importance of equipping children with the necessary skills for adulthood.

Social media and social networking bring huge opportunities to engage and communicate in positive and effective ways. Equally important however is the need to appreciate these opportunities bring certain risks which we hope to minimise through our code of conduct.

Our Code of Conduct states that:

- All members of the school community are encouraged to engage in social media in a positive, safe and responsible manner at all times.
- Other than their own children, parents must only post photos of pupils with the express consent of their parents.
- Parents should not create social media accounts which appear to be endorsed by the school.
- Parents should voice concerns through official school channels, rather than through social media or social networking sites.
- Parents and children should not post malicious comments about any member of the school community.
- The school may report any inappropriate comments to the network and consider legal action if comments are put into the public domain that are libellous, defamatory or are likely to adversely affect the school, pupils and staff.

Please see the following policies on the website for more information:

- Anti-bullying policy
- Complaints policy
- Online Safety policy

Everyone in the school community is welcome to discuss any concerns with myself, school governors or other members of staff, rather than use social media or social networking sites. We are all stakeholders in our special school community and we appreciate your feedback about school life.

Thank you for your support and cooperation.

William Dean
Headteacher



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